



Delogue
PLM

JBS

Customer

Story

How JBS streamlined workflows by connecting global departments with Delogue PLM

As a global multi brand company, JBS has offices in Sweden, China, Dhaka and Denmark. Struggling to connect workflows across all the different offices, a significant challenge for JBS has been to maintain efficiency throughout the entire supply chain.

In order to ensure a smooth and effective workflow, JBS saw the need to improve connections between the international offices.



Founded in
Herning
Denmark
1939



Offices in
4 Countries



Products
100.000+
shipped
every day



Struggling with ineffective workflows

For JBS, it's all about making everyday clothing, everyone can enjoy. The desire to meet a fast-moving market required more effective and structured daily workflows, to monitor their process from idea to finished sales samples. Working with small post-its, excel sheets and information in individual mailboxes, while juggling 16 brands and private label production, JBS acknowledged the need for a redesigned workflow routine.

Therefore, they began to look for a solution to connect departments in order to implement efficiency as a core basis for the entire organization.

Organizing processes to align global departments

JBS decided to implement Delogue PLM and in just a few months later, they had already experienced a huge positive impact on how Delogue PLM facilitates the managing of their daily work processes. Now, they are able to focus on value creation and spend less time on handling excel sheets, post-its and searching for e-mails, since all these activities are now handled safely in Delogue PLM.

Daniel Kirk Sørensen, Sales/Buying Manager CCO at JBS Textile Group A/S, shared a few words with us about their search for a solution that could control all steps and deadlines that they needed to meet the challenge.

About JBS

JBS is known as Scandinavia's largest supplier of underwear. Underwear is still their speciality but they have greatly expanded their product range to include new areas of business. Today they are called, JBS Textile Group A/S, and make a variety of clothing enjoyed by millions.

With all these different brands, they send out a total of over 100,000 products from their warehouse, on a daily basis. Their productlines include everything from underwear, socks and nylon tights – to shirts, trousers, jackets, shoes, hats, gloves.

Market

Apparel, Accessories, Private Label

Connecting all stakeholders to a single source of truth

With many different offices around the world, it was important for JBS that they could easily implement Delogue PLM for all suppliers.

Therefore, they were pleased to implement a user-friendly and intuitive solution able to do the tasks, processes, overviews and add value for the suppliers as well.

JBS was happy to experience that several suppliers already knew Delogue PLM from other customers, which made the onboarding process much easier.

We are proud to help JBS grow better by focusing on the core values of their business; making textiles and launching valuable products, instead of spending their time on handling data.



"Delogue is now the online communication platform we are using between design, product development, pattern designers, buyers, merchandisers, QC and suppliers. Communication about prices, designs, deadlines etc., in local mailboxes is now over and we share all information with each other in Delogue. This is a huge help for us and there is not a week where I don't hear employees talking to each other about how much easier their job is after we implemented Delogue."

Daniel Kirk Sørensen, Sales/Buying Manager CCO at JBS

Delogue PLM solution

We are proud to help JBS meet their challenges by providing structure and streamlining processes in their growing global organization.

Here's a run-down of some major benefits to be gained from implementing Delogue PLM in a global apparel and accessory company.

- Increase productivity with structured data and transparency
- Save costs with fewer errors and misunderstandings
- Eliminate costly workflows in Excel, email and file-sharing platforms
- Increase earnings with streamlined processes and workflows
- Improve productivity with effective knowledge management

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PLM

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