



Delogue
PLM

Kvadrat Customer Story

How Kvadrat uses Delogue PLM to optimize CSR and communication with suppliers

With Kvadrat's strong focus on quality products and CSR, suppliers are required to report their environmental performance on a quarterly basis.

The logistics of product development processes with suppliers while also maintaining strict CSR policies pose challenges, as large scale coordination results in an abundance of Excel-sheets, emails and documents in multiple systems.



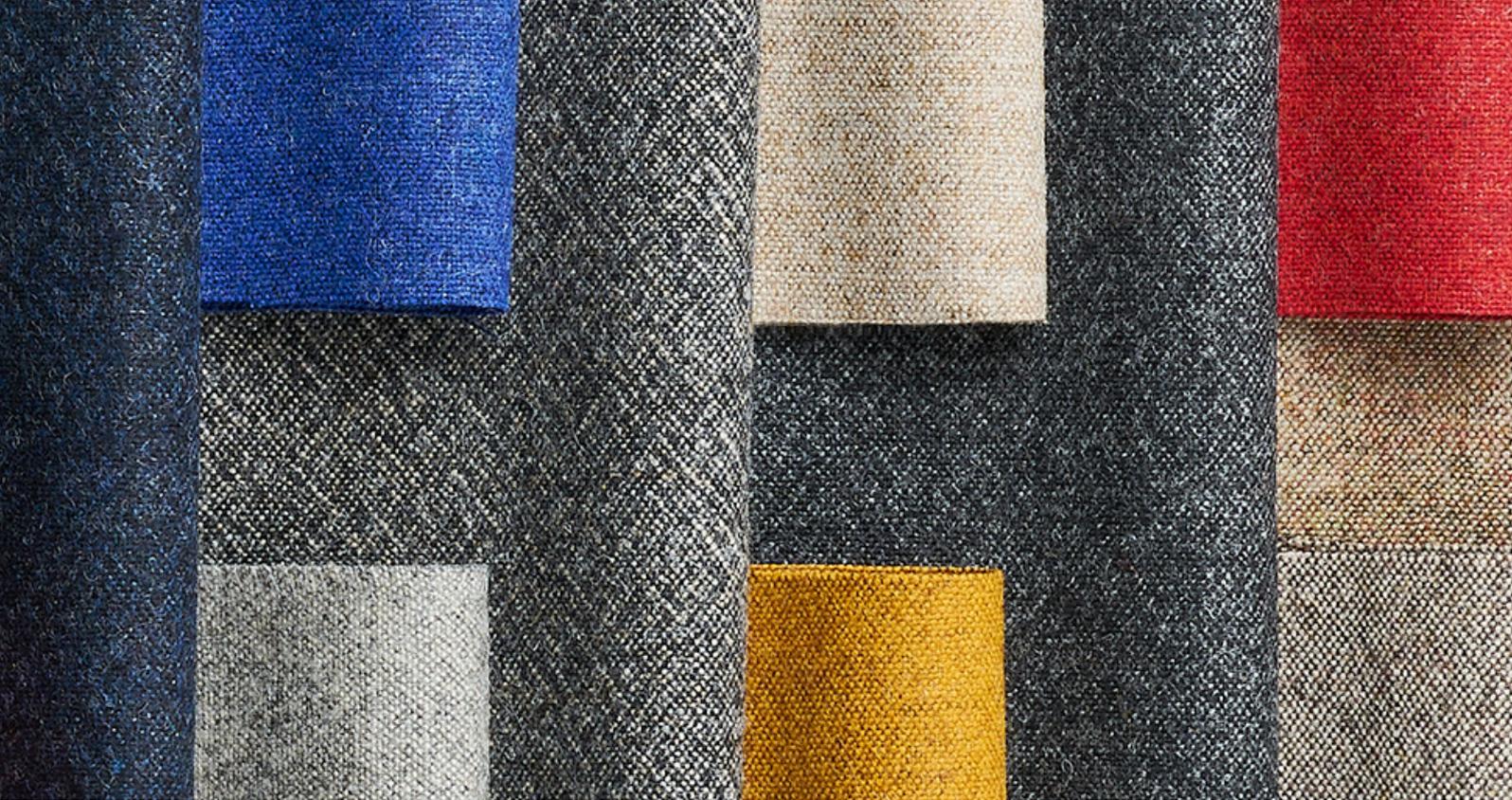
Founded in
Ebeltoft
Denmark
1968



Sales offices
25 countries



Product range
10 different
brands



The challenge maintaining CSR and efficient product development

In order for Kvadrat to maintain a strict CSR policy they realized the importance of having a dedicated tool, where they can keep track of communication and supplier agreements to leverage premium quality products.

Anne Karsgaard, Product Manager at Kvadrat explains: “We needed a tool that would enable us to overlook the course of action, and see what has been agreed along the way.”

The challenge is to reach a ‘common language’ with suppliers and designers while also asserting a CSR policy without failing to maintain efficiency in the product development process.

About Kvadrat

Kvadrat was founded in Denmark in 1968 by Poul Byriel and Erling Rasmussen and is one of Europe’s leading manufacturers of design textiles.

Kvadrat’s products include curtain textiles, upholstery fabrics, acoustic panels, rugs, accessories and various textile-related products.

The products play an important role in many of the world’s highly acclaimed architectural developments and institutions.

Market
Textile, Accessories, Interior

Improving traceability and CSR with Delogue PLM

In Kvadrat's journey towards eco-friendly and high-quality products hand-in-hand with efficient product development, implementing Delogue PLM has proven to be a significant step towards improved traceability and communication practices.

Anne Karsgaard is positive towards the changes in work processes that Delogue PLM entails, as it has enabled them to create a common language with suppliers ensuring that they have a defined direction and goal in the beginning of every product journey.

This is where Delogue PLM enters Kvadrat's toolbox. Enabling transparent workflows, Delogue PLM provides efficient coordination with suppliers and internal departments.



"It's important with an ongoing dialogue, especially when our design process from idea to final product can go on from everything between one to three years, depending on the extent of the product. It is vital to work within a good frame, and this is what Delogue PLM gives us."

Anne Karsgaard, Product Manager at Kvadrat

Delogue PLM solution

Kvadrat has now improved traceability and supplier collaboration significantly, leaving time and energy for them to keep focusing on their well-known quality products.

Here is a number of important benefits that Kvadrat has experienced:

- Increase productivity with structured data and traceability
- Save costs with fewer errors and better supplier collaboration
- Eliminate costly workflows in Excel, email and documents in multiple platforms
- Increase earnings with streamlined processes and workflows
- Optimize CSR and product quality control

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